



## **Impact Awards Brochure 2023**





# At Navitas, we're thinking a lot about **impact.**

We're considering the impact we have as an organisation – on the students we teach, the colleagues we employ and the partners and communities we serve. We're also considering our obligations as a global citizen and the role we can play in addressing some of the world's most significant challenges: the climate crisis, modern slavery, global poverty, and inequality and justice.

We have developed an ESG (Environment Social Governance) strategy to better understand, measure, and improve the impact we create in our changing world. Our approach is built around our impact as an employer, an educator and a global citizen, and is aligned to the United Nations' Sustainable Development Goals (SDGs).

An important aspect of our approach is considering the role we can play in the international education sector, and the opportunity we have to elevate the conversation around the ESG-related opportunities and challenges that face us all. We have a lot to learn from each other and we know that our partners will play a pivotal role in our own journey and that of the sector more broadly.

It is with that spirit of sharing, learning, and celebration that I am delighted to launch the inaugural Navitas Impact Awards to recognise the ESG-related initiatives creating positive change across our sector.

We invite any organisation who partners with us – business partners, university partners, school partners, non-profit partners – and is proud of their achievements in the ESG space, to apply.

Winners of the Impact Awards will be showcased on a global stage at our annual Business Partners Conference each year, to an audience of universities, researchers, entrepreneurs, and passionate teachers and learners.

Join us in making a difference. Apply today.

Scott Jones, CEO Navitas



# Our approach to **impact**

We're considering the impact we have on our people, our students, and our partners. We want to operate in a way that positively impacts current generations – without compromise for future generations. How do we amplify our positive impact? And how do we manage impact that doesn't align with our values and goals?

#### We are an educator.

Our purpose is transforming lives through education. Education drives sustainable development and social change. How do we:

- · remove barriers to quality education?
- · create safe and inclusive learning environments?
- · deliver positive outcomes for our students?
- give our students the skills to build a more sustainable world?

#### We are an employer.

We proudly employ over 5000 diverse and talented colleagues across the world. How do we:

- · build an inclusive culture where every voice is valued?
- · prioritise safety and wellbeing?
- · help our people develop the skills to enjoy fulfilling careers?

#### We are a global citizen.

We have the responsibility to treat people and the planet with respect. How do we:

- · always demonstrate integrity?
- become part of the solution to the world's most serious challenges: the climate crisis, modern slavery, global poverty, and inequality and justice?

Within these three categories we have identified twelve impact topics that align most closely with our organisation.

# On our impact journey we will be guided by five principles:

- 1. We will walk the talk
- 2. We will measure our impact
- 3. We will learn from others
- 4. We will empower local action
- 5. We will tell our impact story







The Navitas Impact Awards recognise initiatives that have demonstrated tangible positive outcomes for students, employees, communities, or the environment in areas related to our 12 ESG Impact topics. See page 8 for more information about our 12 priority areas.

#### Eligibility

The Awards are open to any organisation that partners with Navitas: university partners, agent partners, schools, not-for-profit partners, etc.

Nominations for the award can be made by the organisation itself, or by a third party (including an employee of Navitas).

#### **Endorsement**

During the nomination process you will be asked to provide the name of a Navitas employee with appropriate knowledge of the partner who can endorse the award nomination.



#### **Award Criteria**

Nominations will be assessed against the following criteria:

Impact	How your initiative has delivered positive outcomes for your employees, students, customers, community or the environment. Our judges will consider the scale, depth, and breadth of the impact achieved through the initiative.	
Innovation and creativity	The level of innovation and creativity demonstrated in the initiative. Our judges will look for unique approaches, novel solutions, or ground-breaking ideas that contribute to ESG goals.	
Sustainability	The long-term sustainability of the initiative. Our judges will evaluate whether the initiative has the potential to create lasting positive outcomes and if it incorporates sustainable practices, strategies, or policies.	

#### **Prize Details**

Winners will share a prize pool of AU\$10,000 in the form of a grant to further progress winning initiatives or to make a donation to a charity of their choice.

#### **Announcement**

The inaugural Navitas Impact Awards will be announced at the Navitas Business Partners Conference scheduled for October 30 – November 2, 2023, in Bangkok, Thailand.

#### Why apply?

Don't miss this opportunity to celebrate the work of our partners on a global stage. Applying for the awards gives us the chance to share your initiative's impact across our international network of universities, business partners, students, teachers, and schools. Our reach expands across Linkedln, Instagram, global conferences, 92 colleges and campuses, and a community of thinkers, innovators, and industry experts.

#### How to apply

The nomination process is quick and easy. Make your nomination via a simple online tool. Click here to nominate.

You will need:

- · the title of the initiative
- · the Navitas impact topic(s) it aligns with (see page 8)
- · a short description of the initiative
- · a short explanation of the benefits the initiative delivered (impact)
- · a short description of how the initiative is innovative or creative
- · a short description of how the initiative is sustainable
- · any supporting documentation or evidence (optional)
- the name of someone within your organisation who can respond to any questions on the initiative
- the name of someone at Navitas who is familiar with your organisation (does not need to be familiar with the specific initiative)

### **Our 12 priority areas**

	Topic	Examples of relevant initiatives	
Education	Access to education	Initiatives designed to understand and address the barriers to education for traditionally disadvantaged students including 'first in family' students, refugees and First Nations peoples.	
	Sustainability education	Initiatives to integrate sustainable education content into curricula.	
Students	Student welfare and safety	Initiatives that actively manage the health, safety and wellbeing of students through a focus on issues such as student mental health, management of academic stress or prevention of harassment and violence.	
	Student outcomes	Initiatives to measure and/or improve student outcomes including academic success, student satisfaction and employability outcomes	
People	Workplace health, safety and wellbeing	Initiatives that promote the health, safety and wellbeing of your staff such as mental wellbeing and psychological safety.	
	Talent development	Initiatives that create impactful learning opportunities for your staff to develop new skills	
	Diversity, equity and inclusion	Initiatives, policies or programs that promote the representation and participation of different groups of individuals including cultural and ethnic diversity, gender, age, ability, socio-economic background, LGBTQI+, and Indigenous identities.	
Community	Community contribution and development outcomes	Initiatives that deliver social and development outcomes for communities outside your organisation	
	Indigenous rights, justice and reconciliation	Initiatives that increase awareness and understanding of Indigenous cultures and histories in the areas where you operate, promote Indigenous rights and justice, or deliver improved outcomes for Indigenous peoples.	
Environment	Climate change mitigation, resilience and adaption	Initiatives that increase your understanding of your contribution to climate change and/or your plans around reducing your impact.	
		Initiatives that build climate change resilience and preparedness to reduce the impacts of climate change on your customers, students, staff or wider community.	
Partners	Human rights and modern slavery	Initiatives that focus on protecting the rights of students and reducing the risks of human trafficking and modern slavery from your operations.	
Technology	Data privacy and security	Initiatives to ensure the personal data belonging to staff, students or clients is protected from cyber attack and data breaches.	
		Initiatives to raise awareness about cyber security and data privacy within your communities.	

Click here to find out more about these topics and what they mean for Navitas.